



Winternships

Engage students during winter break.

EASY PILOT

Don't build a new seasonal program from scratch! Parker Dewey helps create an experiential learning program tied to your recruiting goals.

WHERE IT LEADS

A successful pilot can feed directly into spring recruiting, summer internship pipelines, or annual early talent engagement campaigns. It can also become a repeatable seasonal strategy for specific roles or target schools.

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Standout and reach students with barriers to traditional recruiting timelines.

PROGRAM BENEFITS

- Higher visibility during a less crowded recruiting period
- Earlier access to evaluated talent before spring competition intensifies
- Fast way to test student interest in your brand and roles
- Reputation boost as an employer investing in career readiness during academic breaks
- Low-lift model supported by Parker Dewey's program design expertise