



PARKER
DEWEY+

Student-Athletes

Connect with student-athletes more effectively.

EASY PILOT

Don't build a new student-athlete recruiting strategy from scratch! Parker Dewey helps create an experiential learning program tied to your hiring goals.

WHERE IT LEADS

Participants can move into internship pipelines, early-career role pools, or targeted recruiting strategies for functions where follow-through, coachability, and discipline matter most. It can also scale into athletics-focused campus partnerships.

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Student-athletes can be harder to engage during traditional recruiting timelines.

PROGRAM BENEFITS

- Access to a differentiated and often under-engaged talent pool
- Better visibility into coachability, discipline, and consistency
- Stronger connections with candidates who may not fit traditional internship timing
- Reputation boost as an employer investing in career readiness and access
- Low-lift model supported by Parker Dewey's program design expertise