



PARKER  
DEWEY+

# BDR Bootcamp

**Identify future sales  
talent earlier.**

## **EASY PILOT**

Don't build a new program from scratch! Parker Dewey helps create an experiential learning program tied to your hiring goals.

## **WHERE IT LEADS**

Strong participants can move directly into interviews, final-round assessments, or a dedicated early-sales talent pool. Over time, the program can become a repeatable feeder into BDR, SDR, customer success, solutions consulting, or other commercial roles.

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Entry-level sales hiring is hard to assess through resumes and interviews alone.

## **PROGRAM BENEFITS**

- Better hiring accuracy for entry-level sales roles
- Earlier visibility into communication skills, coachability, and commercial judgment
- Expanded funnel that introduces STEM and other technical students to sales careers
- More confidence in who should advance into your hiring process
- Low-lift model supported by Parker Dewey's program design expertise