



PARKER
DEWEY+

Early Talent Identification

**Build relationships
with students earlier.**

EASY PILOT

Don't build a new program from scratch! Parker Dewey helps create an experiential learning program tied to your recruiting goals.

WHERE IT LEADS

A successful pilot can grow into an always-on early talent strategy by class year, school type, geography, or business function. Strong participants can be forwarded into future internship processes, nurture campaigns, ambassador programs, or role-specific talent tracks.

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Most employers start engaging talent too late, when students are already comparing familiar brands and established options.

PROGRAM BENEFITS

- Earlier brand exposure with students before the recruiting market becomes crowded
- Stronger long-term pipeline development with future internship and full-time candidates
- Better visibility into student interest and coachability earlier in their journey
- Reputation boost as an employer investing in career readiness and exploration
- Low-lift model supported by Parker Dewey's program design expertise