



PARKER
DEWEY+

Candidate Nurture

**Keep high-priority
candidates warm.**

EASY PILOT

Don't build a new candidate engagement strategy from scratch! Parker Dewey helps create an experiential learning program tied to your hiring goals.

WHERE IT LEADS

A successful pilot can become an ongoing nurture strategy for intern finalists, silver-medalist candidates, delayed-start candidates, or other priority groups. Strong participants can be advanced into interviews, future hiring pools, or role-specific recruiting paths.

☎ 312.767.8601

✉ sales@parkerdewey.com

🌐 www.parkerdewey.com

**Long recruiting
cycles create risk,
stay engaged with
top candidates.**

PROGRAM BENEFITS

- Better retention of high-priority candidates during long hiring cycles
- Stronger candidate engagement than email-only nurture
- Additional signal on motivation, responsiveness, and continued fit
- Reduced drop-off between hiring milestones
- Low-lift model supported by Parker Dewey's program design expertise