



PARKER
DEWEY+

Campus Ambassadors

Increase visibility on campus.

EASY PILOT

Don't build a new program from scratch! Parker Dewey helps create an experiential learning program tied to your branding and recruiting goals.

WHERE IT LEADS

A successful pilot can expand to additional campuses, recruiting campaigns, or student communities. Strong participants can support internship promotion, event attendance, employer branding campaigns, and future hiring for roles tied to sales, marketing, recruiting, or community engagement.

☎ 312.767.8601

✉ sales@parkerdewey.com

🌐 www.parkerdewey.com

Even strong brands can have limited traction on specific campuses or with specific student populations.

PROGRAM BENEFITS

- More authentic peer-to-peer employer branding
- Better insight into campus-specific messaging and student engagement
- Stronger awareness at target schools where your team wants more traction
- Reputation boost as an employer investing in career readiness and leadership development
- Low-lift model supported by Parker Dewey's program design expertise