



Real Work. Real Insights. Better Hires.

Parker Dewey doesn't just help you engage students, it helps you build meaningful relationships throughout their academic journey, leading to better hiring outcomes.

Predictive Insights. Measurable Impact.

Powered by Micro-Internships.

Micro-Internships are short-term projects designed by Parker Dewey based upon your existing job descriptions. These provide a preview of how students will perform on the job without onboarding, sharing information, or granting system access. Students are excited to participate, helping you engage candidates and gain a competitive advantage.



60%+

lower cost-per-hire

70%

faster time-to-hire

98%

first-year retention

14

candidate insights

How Employers Across Industries Use Parker Dewey

- ★ **Before visiting campus:** Build interest among students and recent graduates with the skills, geographic ties, and preferences that align to recruiting goals.
- ★ **During events:** Foster meaningful discussions by giving candidates the depth they crave as they explore roles and organizations.
- ★ **After career fairs, info sessions, and other visits:** Sustain engagement and strengthen relationships that drive a competitive advantage.
- ★ **While evaluating candidates:** Capture insights on skills to prioritize applicants, enhance interviews, and guide selection.
- ★ **When you can't visit campus:** Reach prospective candidates directly and stand out from the noise of job boards.

Smith+Nephew



Microsoft

xylem



HCA
Healthcare

NORTHROP
GRUMMAN

TRANE
TECHNOLOGIES

HubSpot

More Than a Project — It's Predictive Data.

Connect with Parker Dewey and discover how behavioral, skill-based, and engagement signals can lead to better hiring outcomes.



Easy to Launch and Scale

Simple, flexible pricing means you can start small—the average cost is \$300 per project (with 90% going directly to our students). Or scale up, with full programs starting at \$5,000.



Low Risk, No Admin Burdens

Micro-Interns aren't your employees or contractors. They're under NDA, you own the work, and you get all the benefits, without the red tape.



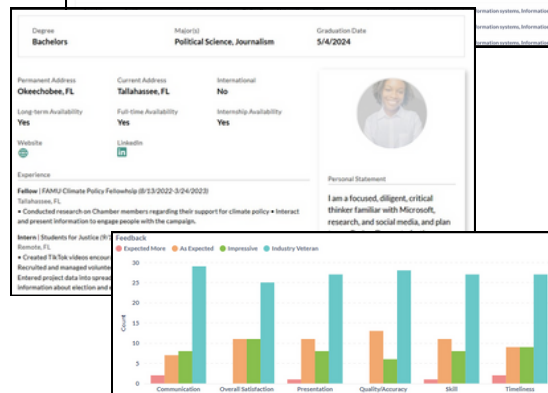
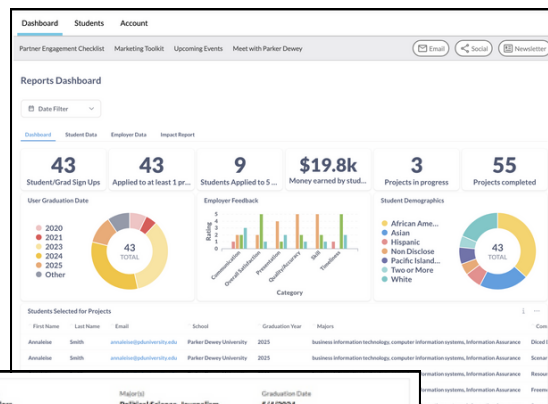
Not Just Another Internship

Micro-Internships don't replace traditional internships, they enhance them. And if you're not doing early career hiring today, it's a risk-free way to start.



Deeper Insights. Smarter Decisions.

Parker Dewey's Candidate Intelligence Platform helps you go beyond resumes and GPA. Track 14 behavioral and performance indicators, from follow-through to problem-solving, to identify who's truly ready to succeed. All in one place.



"After a pilot to explore how we could integrate Micro-Internships into our hiring process, we're now expanding the program and collaborating with managers to promote this skills-centered approach."

xylem