

## Renege-proof early career hiring

Micro-Internships keep college students engaged as they complete their degree, while also attracting candidates who may not have previously considered roles at your organization.



Parker Dewey is the leading experiential recruiting platform that helps you connect with early-career talent as they explore professional opportunities via Micro-Internships.

Don't just tell students about your company! Show them what it's like to work there. While working on short-term projects, students discover careers, explore industries, and connect coursework to real work. Though short, these experiences result in higher first-year retention rates and candidates that are less likely to renege on full-time offers.

In addition, Micro-Internships deepen relationships with prospective employees year-round. Beyond getting work off their plate, Micro-Internships keep high-potential candidates engaged with hiring managers before and after traditional internship programs—even if you don't have the right open role right now.

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I ended up having a full time offer extended by the employer I Micro-Interned with (two years later) based off of our previous experience working together.

Christian Covyeau, University of Louisville, Class of 2020 G

I enjoyed learning new skills in a field that I never thought I would be part of as a result of my Micro-Internship.

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Eliza Kuperschmid, Skidmore College, Class of 2021 G

My Micro-Internship helped me establish what I wanted to do with my life. It helped me find my strengths, interest, and the work environment that best suited me.

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Victoria Jones, University of Cinncinnati, Class of 2020











