



PARKER DEWEY

Given the business challenges associated with COVID-19, companies and colleges are evaluating ways to leverage remote work. As such, we wanted to share insights on how organizations are applying remote Micro-Internships to address both immediate campus recruiting constraints and potential ongoing challenges tied to summer internships.

Recruiting Support

Awareness

Introduce prospective candidates to opportunities at your organization as they work on remote projects

Engagement and brand building

Build authentic relationships with candidates, letting them learn about your company and its roles

Effective assessment

See actual work product of candidates, allowing you to assess both hard and soft skills in a professional environment

Hiring manager engagement

Provide existing employees with immediate support, while allowing them to evaluate prospective candidates



Internship Contingency Plan

Student experience

Familiarize students with specific full-time roles through a series of remote projects tied to these positions

Hiring manager interactions

Provide opportunities to interact with multiple managers within or across departments

Access to resources

Offer remote support to departments that were relying on summer interns for specific assignments



Learn more at info.parkerdewey.com/pilot