FIVE EASY WAYS TO INTRODUCE MICRO-INTERNSHIPS AT YOUR COMPANY

It's easy to harness the benefits of Experiential Recruiting since Micro-Internships provide immediate value for busy professionals. If you're wondering where to begin, here are a few ideas.

1 BUSY EMPLOYEES

Think about departments that are trying to do more with less, or are frequently requesting additional resources. Whether their teams were cut or they are trying to keep up with growth, they have projects that need to get done.

2 TEAMS THAT ARE HIRING

For departments with open positions, Micro-Interns provide immediate support while they seek the right new hire. In fact, you might even find that great fit.

3 FREELANCE USERS

With over 50% of professionals engaging freelancers, chances are many of your colleagues are as well (even if your company doesn't know about it). Since they already have the need, you can leverage this to complement your recruiting efforts.

4 EMPLOYEE RESOURCE GROUPS

Given their support for diversity, equity, and inclusion, ERG members will be excited to provide these opportunities. Not only can they build authentic relationships with college students, it also helps provide equitable access for potential hires.

5 UNIVERSITY ALUMNI AND FANS

For employees looking to support their alma mater or other college programs, Micro-Internships provide a great opportunity to engage students. And since Micro-Internships are available for students at every college and university across the country, it's easy to give back.

PROJECT EXAMPLES

A first-generation college student developed a **social media content calendar** for the marketing department.

A diverse student-athlete completed a **user experience audit** of the new customer-facing website.

A student from Ohio who attends school in Florida **reviewed and cleaned CRM data** for a Cincinnati-based company.

A philosophy major exploring career options assisted in the **development of a diversity best practices manual**.

EASY BY DESIGN

To get started, you only need to do these 4 things:

1. **Post** the project
2. **Select** an interested student
3. **Engage** with the student as needed during the project
4. **Enjoy** the outcomes (and you can always hire the student without any other costs or fees)

We handle the rest.